

**RESOLUTION 2012-I**

**A RESOLUTION OF THE EATONVILLE TOWN COUNCIL TO CONFIRM THE  
MAYOR'S APPOINTMENT OF PLANNING COMMISSION MEMBER  
JONI EADES**

**WHEREAS**, it is the duty of the Mayor to make Planning Commission appointments, and to have the term fixed as per Eatonville Municipal Code 2.32.020,

**WHEREAS**, Eatonville Municipal Code 2.32.010 provides for seven Planning Commission members,

**WHEREAS**, prior to the confirmation of this appointment the Planning Commission consisted of six members,

**BE IT RESOLVED**, by the Council of the Town of Eatonville that the appointment by the Mayor of Joni Eades as Planning Commission member for the Town of Eatonville is hereby confirmed for position 7, a term that began on January 1, 2012 and will expire on December 31, 2018.

**PASSED** by the Council of the Town of Eatonville at a regular meeting held this 13th day of February, 2012.

\_\_\_\_\_  
Raymond Harper, Mayor

ATTEST:

\_\_\_\_\_  
Chrystal McGlone, Town Clerk

APPROVED AS TO FORM:

\_\_\_\_\_  
Town Attorney

TOWN OF EATONVILLE

201 Center St W • P.O. Box 309
Eatonville, WA 98328
Phone: (360) 832-3361 • Fax: (360) 832-3977

APPLICATION FOR APPOINTMENT

I wish to be considered for appointment to the following committee or commission:

- [ ] Public Utilities Committee [ ] Finance Committee
[ ] Public Safety Committee [ ] Parks Committee
[ ] Cemetery Committee [ ] Centennial Committee
[ ] Airport Committee [ ] Council Member
[ ] Community Center Committee [x] Planning Commission Member
[ ] Lodging Tax/Tourism Committee

Name: Joni L. Eades
(Please Print)

Address: 10020 Campbell Ln. E. Mailing Address: Same

Phone (home): 360.808.8860 Cell # 360.808.8860

Email address: joni@usintouch.com

City: Eatonville State: WA Zip: 98328

Present Employer: The Dispatch Newspaper / CHT

Address: 133 Mashell Ave. N. Eatonville, WA 98328 Phone (work): 360.832.3411

Hobbies/Interests: Gardening, Crafts, Vintage/Antiques

Have you previously served or are you currently on one of the Boards or Commissions listed above? Yes \_\_\_ No [x] If yes, please specify: N/A

Date available for appointment: February 1, 2012

Are you available to attend evening meetings? Yes [x] No \_\_\_

Are you available to attend daytime meetings? Yes  No   
\* with advance notification.  
Approximately how many hours each month can you devote to Town business? 10-15 HRS.

Recommended by: N/A —

Education: Port Angeles High School  
Peninsula College  
Portland State University

Professional and/or community activities: Board of Directors for  
The Port Angeles Regional Chamber of Commerce,  
OPVB Tourism Committee, OMC Festival of Trees,  
SIORP Festival of Trees, P.E.O., Soroptimist, PABA,  
PADA, Garden Club, The 3/50 Project

Please share some of your experiences or qualifications that relate to the work of this committee or commission: I have served on a variety of boards in the past - I work well with people, enjoy problem-solving/creative ideas to increase efficiency and looking ahead for opportunities.

Please explain why you would like to be part of this committee or commission: we are new to the area - I would like to get involved with the Planning Commission & serve the community in that capacity.

If necessary, are you available for an interview prior to appointment? Yes  No

Attach additional pages if needed. \* 2 pages attached

PLEASE RETURN THIS FORM TO: TOWN OF EATONVILLE  
201 Center Street West  
P.O. Box 309  
Eatonville, WA 98328  
(360) 832-3361  
(360) 832-3977 (Fax)

Signature:  Date: 02/01/2012

**Jonette L. Eades**  
**10020 Campbell Lane East**  
**Eatonville, Washington 98328**  
**(360) 808-8860**

## Previous Work Experience

**02/2009 – 07/2010:**

**Elwha River Casino.** Director of Sales & Marketing. Directly oversees all functions of the marketing department to ensure maximum positive results. Responsible for all marketing campaigns, promotions, media buys, special events, gift shop, website, social media and public relations. Develop, implement, and monitor strategic plans to reach annual short-term goals and long-term marketing plans. Directly responsible for developing, implementing, and monitoring all casino marketing department budgets.

**03/2008 – 10/2008:**

**South Pierce County Dispatch Newspaper.** Advertising Representative. Advertising sales, marketing and account management. Developing and maintaining relationships with existing clients and building client base of new accounts. Increased overall sales and bottom line revenue. Responsible for weekly run sheet of all advertising accounts. Use and operation of multi-line telephone system, office equipment, and computer programs.

**01/2008 – Present:**

**Joni L. Eades Marketing.** Proprietor. Working directly with a variety of media for the purpose of informing the public of my client's missions, policies, products, services, and practices in a positive, consistent and credible manner. Coordinating directly with the people responsible to maximize positive coverage in the mass media through advertising, networking, and promotions. Artist/Agent representative.

**06/2006 – 03/2008:**

**Olympic Medical Center.** Phlebotomist/Lead Laboratory Assistant. Hospital and outpatient care, collection and processing of laboratory specimens. Organizing and conducting monthly meetings, facilitating educational outreach opportunities and additional lead lab assistant administrative duties as assigned. Recipient of the 2007 Olympic Medical Center's "Service Excellence" award.

**04/2004 – 05/2006:**

**Sticks & Stones Landscaping.** Business Owner/Operator. Landscaping business specializing in residential and commercial garden design, maintenance and restoration.

**03/2004 – 04/2009:**

**The Body Shop At Home.** Independent/Senior Sales Consultant. Selling skin care and beauty products. Developing account base from zero, conducting all related sales and marketing efforts to succeed. Provide all customer service related to sales. Extreme attention to detail, discipline to work independently, marketing, and selling products.

**03/2001 – 03/2008:**

**Olympic Park Institute/Yosemite National Institute.** Weekend Host. Coordinating check in of guests and instructors, facilitating weekend activities, and providing on call emergency assistance during seminars/classes. Support to kitchen staff/chef as needed.

**09/2000 – 01/2006:**

**Port Angeles School District.** Student Services/Administrative Assistant. Payroll, ordering/inventory, health room, student records, district/state/federal government reporting, discipline, attendance and truancy court, student enrollment.

**09/1999 – 09/2000:**

**Entercom/KMTT Radio.** Promotion Director. Responsible for the development of on/off air radio promotions, marketing, branding, and working with the sales staff to implement sponsor packages for on-going events, festivals and activities. Organized remote broadcasts and concert events. Maintained a monthly budget and inventory. Supervised promotional staff.

**09/1995 – 09/1999:**

**Radio Pacific, Inc./KONP, KIKN Radio.** Promotion Director. Responsible for the development of on/off air radio promotions, marketing, branding, and working with the sales staff to implement sponsor packages for on-going events, festivals and activities. Organized remote broadcasts. Co-hosted a live weeknight and weekend radio show.

**Jonette L. Eades**  
**10020 Campbell Lane East**  
**Eatonville, Washington 98328**  
**(360) 808-8860**

## **Linked In Professional Endorsements**

"I cannot choose just 3 attributes! Joni did a great job coordinating our Hurricane Ridge winter promotions. She researched and together we selected the stations for radio promo, and she put together the schedule, the giveaways, the trivia, and I did not have to worry about a thing. She was easy to work with, did everything she was asked cheerfully and skillfully and delivered on all we had agreed to - and beyond, for a reasonable price. I would choose Joni again in a heartbeat."

*March 15, 2011*

Diane Schostak, Executive Director - Olympic Peninsula Visitor Bureau, hired Joni for media campaign coordination

"Joni has all the details under control on time (or early!) and understands the scope and larger implications of the project. She is thoughtful in her suggestions and contributions to the process and a blast to work with! I don't think I could write a recommendation that salutes her abilities. She is a professional in all she does."

*January 20, 2011*

Mary Brelsford, hired Joni as a Marketing Consultant in 2011

Joni was great to work with on our Hurricane Ridge Project. She was able to facilitate a full promotion and schedule in a limited amount of time. Joni provided all the information needed before deadlines and was extremely easy to work with!"

*January 20, 2011*

Mechell Smith, *Account Executive, Bonneville International*, Working with Joni at Joni L. Eades Marketing on a joint project.

"In Joni's position as Marketing Manager at the Elwha River Casino I worked very closely with her on developing their new website. Joni has extremely creative ideas and was willing to work with new concepts. Joni also has a great understanding of what is involved in marketing and promotion to increase business."

*January 20, 2011*

Roxi Baxley, *Owner / Manager, Strait Web Solutions*, was with another company when working with Joni at Elwha River Casino

Outstanding individual. Imaginative and creative. Always friendly and cooperative. Always organized. A very good speaker from a podium, very poised. Can be a team-leader or a key team player. Hard-working, does whatever is needed to get the job done."

*January 21, 2011*

John Brewer, *Editor and Publisher, Peninsula Daily News*, Worked with Joni at Port Angeles Regional Chamber of Commerce

"Joni has an outstanding presence and attitude that can turn a hurried, stressful office into a fun place to work! Everyone enjoys being around Joni because she is smart, witty, kind, and positive. I wish I worked with her now!"

*January 20, 2011*

Connie Austin, *Manager, Global Accounts, Helmsbriscoe*, worked with Joni at Port Angeles School District

"Joni Eades worked as promotions director for radio stations KONP and KIKN in Port Angeles. She ably organized and executed a myriad of marketing and promotional events and efforts for the stations. Her duties included both on and off air activities aimed at increasing listenership and advertising for the stations. I would recommend her highly for any position for which she would apply."

*January 21, 2011*

Todd Ortloff, *General Manager, KONP*, worked directly with Joni at Radio Pacific, Inc. - KONP/KIKN