

## **Ordinance 2014-6**

### **AN ORDINANCE OF THE EATONVILLE TOWN COUNCIL AMENDING EATONVILLE MUNICIPAL CODE CHAPTER 18.06 “SIGN REGULATIONS”**

**Whereas**, on February 10, 2014, Town Council requested the Planning Commission initiate a review process of the sign regulations, Eatonville Municipal Code (EMC) Chapter 18.06; and

**Whereas**, beginning February 18, 2014, the Planning Commission promptly conducted a number of workshops and hearing forums (eight in total); and

**Whereas**, having duly provided public notice, completed the required open record public hearing and having carefully considered public comments, on July 7, 2014 the Planning Commission unanimously voted to recommend approval of the sign regulations amendment proposal contained herein; and

**Whereas**, the Town Council has reviewed the Planning Commission’s recommendations and has determined public necessity and convenience and the general welfare require the amendment of EMC Chapter 18.06, Sign Regulations; and

**Whereas**, the intent of said Ordinance is to add provisions for the use of “Feather Signs” and “Off-Premise signs for Public Agencies”, and the clarification of the prohibition of “Billboard Signs”; now, therefore,

**BE IT ORDAINED BY THE COUNCIL OF THE TOWN OF EATONVILLE  
AS FOLLOWS:**

**Section 1:** Section 18.06.040 of the Eatonville Municipal Code is hereby amended to read:

#### **18.06.040 Prohibited Signage.**

The following signs are prohibited within the Town of Eatonville.

- A. Roof Signs except as permitted in 18.06.100 B (10).
- B. Animated Signs.
- C. Flashing Signs. (excludes chasing or blinking low wattage lights outlining a marquee).
- D. Signs which purport to be, or are, an imitation of, or resemble an official traffic sign or signal, or which bears the words “stop”, “caution”, “danger”, “warning”, or similar words.

- E. Signs which, by reason of size, location, movement, content, coloring or manner of illumination may be confused with or construed as a traffic control sign, signal or device, or the light of an emergency or radio equipment vehicle, or which obstruct the visibility of traffic or street sign or signal device;
- F. Signs which are located upon or projecting over public streets, sidewalks, or rights-of-way except when specifically authorized in this title.
- G. Signs attached to utility poles and street signs.
- H. Signs placed on public property except when specifically authorized in this chapter.
- I. Off-premises signs except as provided for in section 18.06.120( I).
- J. Feather signs except as provided in section 18.06.080(M).
- K. Billboard signs.

**Section 2:** Section 18.06.080 of the Eatonville Municipal Code is hereby amended to read:

**18.06.080 Temporary Signs.**

Temporary Signs are permitted subject to the following conditions:

- A. Construction signs.
  - 1. Construction signs which are to be displayed for less than 30 days shall be known as “temporary construction signs.” Construction signs to be displayed for more than 30 days shall be known as “semi permanent construction signs.”
    - a. Temporary Construction Signs.
      - i. Temporary construction signs shall not require a permit.
      - ii. Temporary construction signs shall not exceed 12 square feet in area and 6 feet in height.
      - iii. There is a maximum of 2 temporary construction signs per lot.
      - iv. Temporary construction signs may be displayed only after a building permit for the site is obtained and during the period of construction on the construction site.
    - b. Semi Permanent Construction Signs.
      - i. Semi permanent construction signs shall require a sign permit.
      - ii. Such signs may be displayed only after a building permit for the site is obtained and during the period of construction on the construction site.
      - iii. Only 1 semi permanent construction sign is permitted per street frontage.
      - iv. In all zones other than single-family residential zones, no semi permanent construction sign shall exceed 32 square feet in sign area (printed copy on one side only) or 10 feet in height, nor be located closer than 10 feet from the

property line or closer than 30 feet from the property line of the abutting owner.

- v. In single-family residential zones, no semi permanent construction sign shall exceed thirty-two square feet in sign area (printed copy on one side only) or ten feet in height, nor be located closer than five feet from the property line nor be located closer than ten feet from the property line of the abutting owner.
- B. Grand Opening Displays. No sign permit is required. Such temporary signs, posters, banners, strings of lights, clusters of flags, balloons or other air or gas filled figures, and searchlights are permitted for a period of seven days only to announce the opening of a completely new enterprise or the opening of an enterprise under new management. All such materials shall be removed immediately upon the expiration of seven days. Such displays are permitted only in commercial zones where the enterprise so advertised is allowed under zoning regulations. Searchlights may be permitted by any business or enterprise provided the beam of light does not flash against any building or does not sweep an arc less than forty-five percent from the vertical.
- C. Special Event Signs. No sign permit is required. Such temporary signs may be placed upon private property only and shall not be larger than four square feet. Said signs shall not be posted or attached to telephone poles, power poles, town parks or other public utility facilities. Such signs may be displayed thirty days prior to an event and must be removed within seven days after the event conclusion. The event committee for which the sign is displayed shall be responsible for its removal and subject to the penalties as provided in this chapter. Searchlights may be permitted by any business or enterprise provided the beam of light does not flash against any building or does not sweep an arc less than forty-five percent from vertical.
- D. Real Estate Signs. No permit is required. All exterior real estate signs must be wood, plastic, or other durable materials. Said signs shall not be posted or attached to telephone poles, power poles, town parks or other public utility facilities. The permitted signs, with applicable limits are as follows:
1. Residential "for sale" and "sold" signs. Such signs shall be limited to one sign per street frontage not to exceed 6 square feet in sign area, placed wholly on the property for sale, and not to exceed a height of 6 feet.
  2. Residential directional "open house" signs. Such signs shall be limited to one sign per street frontage on the premises for sale and three off-premises signs. However, if a realtor has more than one house open for inspection in a single development or subdivision, he/she is limited to four off-premises "open house" signs in the entire development or subdivision. Such signs are

permitted only during daylight hours and when the realtor or seller or an agent is in attendance at the property for sale. No such sign shall exceed five square feet in sign area.

3. Undeveloped commercial and industrial property “for sale or rent” signs. One sign per street frontage advertising undeveloped commercial or industrial property for sale or rent. The sign shall not exceed thirty-two square feet in sign area and seven feet in height.
  4. Developed commercial and industrial property “for sale or rent” signs. One sign per street frontage advertising a commercial or industrial building for rent or sale is permitted while the building is actually for rent or sale. If one face of the building is less than ten feet from the property line, the sign shall be placed on the building or in the window. The sign shall not exceed seven feet in height and, if freestanding, shall be more than fifteen feet from any abutting property line or a public right-of-way line. Said sign shall not exceed thirty-two square feet in sign area.
  5. Undeveloped residential property “for sale” signs. One sign per street frontage advertising undeveloped residential property for sale is permitted not exceeding thirty-two square feet in sign area. Said sign must be placed more than thirty feet from the abutting owner’s property line and may not exceed a height of seven feet.
  6. Subdivisions approved after the effective date of this Ordinance are permitted one cluster of flagpoles (not to exceed five flagpoles) in front of sales offices to advertise the new development.
- E. Political Signs.
1. No sign permit is required.
  2. Political signs shall be removed within 10 days of an election.
  3. Political signs shall not exceed 10 square feet in area.
  4. Political signs shall not exceed 6 feet in height.
  5. Political signs are prohibited from placement on public property or in the public right of way except for election signs when located in parking strips and other landscaped areas where such a strip may be fairly attributed to an adjacent property owner and when that adjacent property owner has personally placed or given permission to place the political sign.
  6. Political signs shall be unlit.
  7. Political signs shall not be erected or affixed on or to any public property or utility poles and in no event may political signs be erected or affixed by any person on or to any property without the consent of the owner or occupant of such property.
- F. Civic Activity Signs. Civic Activity signs shall require a permit. Any sign that advertises a civic event open to the public and sponsored by a political subdivision of the State, educational institution,

religious institution, civic or fraternal organization, or not-for-profit organization is permitted as follows:

1. Any person or organization desiring to erect a temporary Civic Activity sign shall make application to the planning director or his/her designee in writing at least thirty (30) days prior to erecting the sign. The planning director may make exception to this timing requirement at his or her discretion.
  2. The planning director or his/her designee may grant permission for the installation of an offsite civic activity sign on public property for a period not to exceed 30 days if, in his/her opinion, the proposed display or sign will not adversely affect the neighborhood or create a nuisance to the surrounding area.
  3. Civic activity signs shall not exceed 32 square feet and shall not be higher than six (6) feet in height.
- G. Community Banners or cloth signs. Community Banners shall require permits. Such signs may be permitted and extended across the public street by permission of the Town Planner or approved representative. Such signs may only be placed at Town designated locations and erected by Town personnel. Signs may be hung three weeks before an event and must be taken down no later than two days after the event is concluded.
- H. Banners. Banners shall require a sign permit. Such signs may be permitted on private property. Banners may be used to advertise a sale, other special events, or for businesses waiting for a permanent sign. Businesses are only allowed one banner per wall with a maximum of two banners per business at any one time. All banners must comply with the following:
1. Maintenance standards. All banners must be legible, made of durable materials and must be well maintained.
  2. Time limitation. Banners are limited to two, thirty-day placements per calendar year.
  3. Location on property. Banners must be located completely on a wall, and tacked down on four corners. Banner size shall be regulated to a maximum of ten percent of the architectural elevation per wall.
- I. A-Board Signs (Sandwich Boards).
1. A-Board signs shall require a permit.
  2. A-Board sign faces shall be a maximum of forty-eight (48) inches in height by thirty-two (32) inches in width.
  3. Any application for a permit to locate an A-Board sign in a public right-of-way shall include in the application a certificate of liability insurance naming the Town of Eatonville as additionally insured. The certificate of liability shall be in the form of General Commercial Liability Insurance in a minimum amount of \$1,000,000.00 per occurrence.
  4. A-Frame signs may be permitted in a multi tenant complex if allowed as part of an approved sign program.

5. There shall be a maximum of one A-Board per street frontage per business.
  6. A-Board signs shall allow for a clearance of paved walkways of not less than forty-two (42) inches.
  7. A-Board signs shall be allowed for Commercial uses only.
  8. A-Board signs shall be constructed of metal, wood, chalkboard, or white board and shall be designed to resist wind loads.
  9. A-Board signs shall be removed when the establishment is not open for business.
  10. A-Board signs shall be kept in a legible, intact, and well maintained manner.
  11. A-Board Signs shall not be lit.
  12. A-Board signs shall be located on or immediately adjacent to the business or building to which the sign is associated.
- J. Garage sale Signs (yard sale, moving sale, patio sale). No sign permit is required. Such signs shall be limited to one sign on the premises and three off-premises signs. No such sign shall exceed four square feet in sign area. The offsite signs shall be attached to a 2-4 foot wooden stake and may be stuck into the ground within a public right of way or on private property with that property owner's permission, but shall not obstruct pedestrian paths. Off-site signs shall include the address where the sale is to be located. The sign or signs may be displayed only during the sale and must be removed the day the sale ends. Signs may not be attached to light poles, power poles, street signs, and may not be placed in any parks including welcome point. The person or persons for whom the sign or signs are displayed shall be responsible for its removal and subject to the penalties as provided by this title.
- K. Seasonal Signs. No sign permit is required. Vendors who receive a temporary business license for seasonal or temporary sales activities (e.g. Christmas trees or fireworks) are permitted one sign not to exceed 20 square feet in sign area. This sign shall be mounted to the booth or trailer used for temporary sales.
- L. Temporary Window Signs. Temporary window signs shall not cover more than 25% of any window and shall be immediately removed or replaced in the event that such a sign deteriorates from its original condition. Temporary window signs may be displayed for no longer than 30 days.
- M. Feather Signs. Feather Signs shall require a sign permit within the Downtown and General Commercial Zoning Districts (C-1 and C-2). In addition to all other permitted signs, a maximum of two (2) on-site feather signs may be permitted for each business. Such signs may contain language, design(s) and/or pictures for advertisement, greeting or similar commercial messaging purposes. To preserve the aesthetic value of the town, feather signs shall be prepared in appearance or in fact by design professionals (e.g., graphic designers, professional sign shops). Feather signs shall be:
1. A maximum of fourteen (14) feet in height.

2. No more than thirty-seven and 1/2 (37.5) inches in width.
3. Located only on the business's private property.
4. A minimum of one (1) foot from driveways and sidewalks (or curb if no sidewalk is present).
5. A minimum of five (5) feet from the Side Yard Lot Line.
6. Placed no closer than ten (10) feet from all signs.
7. Designed and located in a way that does not create a safety hazard (including but not limited to vehicular and/or pedestrian traffic and movement).
8. Kept neat and orderly around the base.
9. Securely anchored in a temporary fashion.
10. Subject to inspection for compliance with all applicable regulations.
11. Businesses with an existing illegal sign shall be prohibited from using Feather Signs.
12. Feather Signs must be replaced once they becomes faded, ripped or tattered as determined by the Mayor or his/her designee.

**Section 3.** Section 18.06.120 of the Eatonville Municipal Code is hereby amended to read:

**18.06.120 Other Permanent Signage.**

- A. Service Station Signage.
  1. Service stations may have an additional 4 square feet per face per fuel type (maximum of 4 fuel types) to advertise fuel prices.
  2. Service stations may advertise the brand of gasoline on the side of a service station canopy. Sign lettering shall not exceed 20 inches in height.
  3. If a service station is located in a multitenant complex, the service station may have an additional freestanding sign (in addition to that allowed for the multitenant complex) for the purposes of identification and fuel price display.



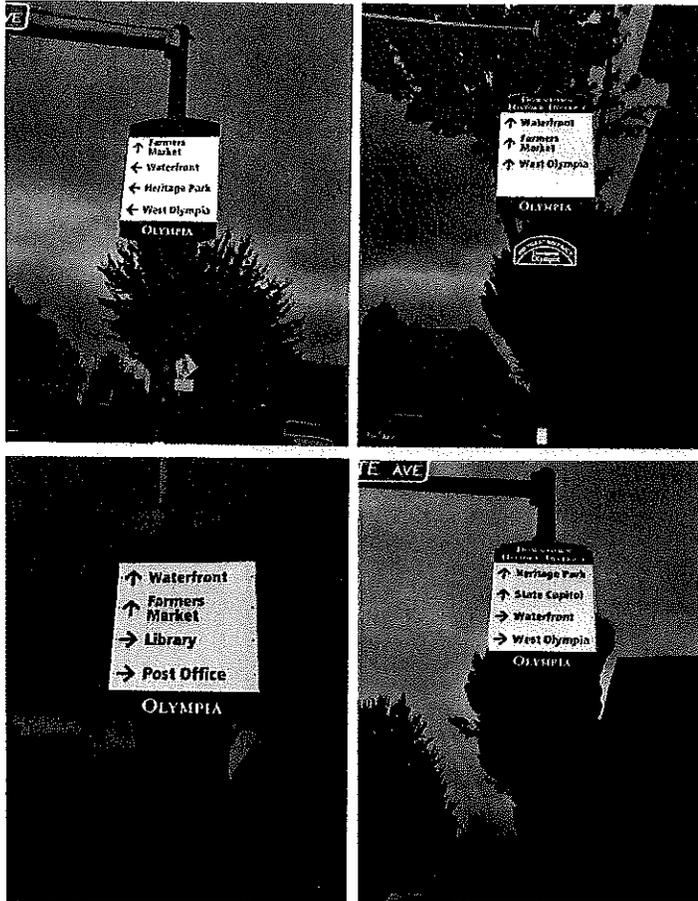
- B. Subdivision Signage. Up to one (1) permanent single faced ground sign may be placed per side of a street or driveway per entrance to a subdivision or PUD for the purposes of identifying the name of the development provided that the sign(s) be no taller than seven (7) feet in height and thirty-two (32) square feet per face in text or graphical area. Signs may be located within a public right of way if approved by the planning director. The area around such signs shall be landscaped and provision for the maintenance of the landscaped area shall a condition of approval. Signs shall be constructed of masonry, stone, metal, or wood and if lit, shall be lit indirectly.
- C. Address Signs. Each residence, building, business, or complex of businesses shall display and maintain on-premises street address number identification. The number or letters shall be visible from the street and be at least six (6) but not greater than twelve (12) inches high and of a color contrasting with the background upon which placed. Street address identification signs shall not require a sign permit.
- D. Bulletin Boards.
1. Bulletin boards shall require a sign permit.
  2. Bulletin Boards shall be incorporated into the design of a freestanding or wall sign.
  3. If a bulletin board is to be combined into the design of a freestanding or wall sign, an additional 12 square feet in area per face in addition to that which is allowed for the freestanding or wall sign shall be allowed.
  4. The bulletin board shall be limited in height to the maximum height of the sign into which it is being incorporated.
  5. Bulletin boards may be single or double faced.
  6. Changing message center signs may be used as a bulletin board subject to the following requirements:

- a. Messages on Electronic Reader Boards shall be fixed for a minimum of 5 seconds.
- b. Flashing messages, scrolling messages, and animation are prohibited.
- c. In between each 5 second fixed message, the sign may switch to the time and temperature which shall be displayed for a minimum of 2 seconds.



- E. Way Finding Signage. All way finding signage shall be erected in accordance with a way finding signage plan to be approved by the

Planning Director. All way finding signage to be erected within the town shall be of a uniform design concept.



- F. Home Occupations. Home occupations located in SF or MF zones are limited to one 2 square foot sign which may be indirectly illuminated.
- G. Multi-family Buildings. A multifamily building which is not part of a complex may erect one sign not to exceed 18 square feet in area and 5 feet in height. Rental information such as name and contact information may be included as a subservient portion of the sign. Signs may be wall, ground, or fence mounted.
- H. Multi-Family Complexes. Multi-Family Complexes are permitted two signs per entrance not to exceed 18 square feet in area and 5 feet in height. Rental information such as name and contact information may be included as a subservient portion of the sign. Signs may be wall, ground, or fence mounted.



## I. Off-Premise Signs.

1. Off-Premise signs may be erected by any building (or business owner in the event of a single tenant building) owner who has a single tenant building or multiple tenant complex which is not located on an arterial or collector. Such a sign may be placed on private property (in addition to any other signs on that property) with the permission of that property owner and after obtaining a sign permit. There is a maximum of one sign per business and such a sign shall either be consistent with the town's way finding signage plan or shall be of a similar construction to way finding signage as follows.

- a. The sign(s) shall be mounted on a pole not to exceed 9 feet in height.
- b. The sign(s) shall be of a maximum dimension of 42 inches x 10 inches.
- c. The sign(s) may include the name of the business or service and a directional arrow.

Below is an example of way finding signage and of the type of sign which would be suitable for use as an offsite sign.



2. A public agency may erect an off-premises sign on town-owned property subject to compliance with the application procedures, sign regulations, design standards, and fees set forth in this chapter. Applications from public agencies to erect off-premises signs on town-owned property shall be reviewed and approved by the town council. The applicant shall have the burden of demonstrating:
  - a. The sign meets applicable town sign regulations and design standards;
  - b. The applicant's property is subject to site constraints and/or unique circumstances are present that warrant the placement of the off-premise sign on the town's property; and
  - c. The sign location and design will: 1) be reasonably consistent with any existing or future development or utility plans; 2) not create vehicular or pedestrian safety hazards; and 3) not create an unreasonable impediment to the use of the town's property, or any right-of-way, access or utility easement.

The applicant shall execute a lease in a form satisfactory to the town attorney and approved by the town council. The town council may elect to forward the public agency's sign application to the planning commission for a recommendation, which shall be returned to council in no more than 60 days.

- J. Internal Circulation Signage. Such signs may be used to indicate vehicle entrances, exits, drive-thrus, or other instructions, but may not contain commercial advertising. Internal Circulation Signage shall not require a permit. Maximum two and one-half feet high, maximum two feet width, maximum six inch high lettering size and these signs may also be designed to be on poles.

K. Informational signs. Such signs shall require a permit and may be used for informational purposes only, and not for advertising copy. Such signs may be a maximum of six square feet in size, must be designed in a uniform manner using a single background color and a single color and typeface for wording and may be designed to be on poles.

**Section 4.** Section 18.06.180 of the Eatonville Municipal Code is hereby amended to read:

**18.06.180 Definitions.**

“Abandoned Sign” means any sign which is located on property which becomes vacant and unoccupied for a period of six months or more, or any sign which relates to any occupant or business unrelated to the present occupant or his business, or any sign which pertains to a time, event, or purpose which no longer applies.

“A-Board Sign” means a temporary sign made of metal, wood, chalkboard, or white board that is not permanently attached to the ground, is consistent with the standards set forth in Section 18.06.110.A.9., and is designed for and oriented toward pedestrians.

“Animated Sign” means any sign which includes action or motion or the optical illusion of action or motion, or color changes of all or any part of the sign facing, requiring electrical energy, or set in motion by movement of the atmosphere. Excluding from the definition are public service signs, searchlights and flags.

“Arterial Streets” The following streets within the town of Eatonville shall be considered Arterial streets for the purposes of regulating offsite signs:

1. Washington Avenue between Orville Road and Larson Street.
2. Larson Street between Washington and Mashell Avenue.
3. Mashell Avenue.
4. SR 161.
5. Center Street to the east of Eatonville Highway.
6. Eatonville Highway.

“Awning” is a temporary or permanent shelter supported entirely from the exterior wall of a building.

“Banner” A flexible substrate on which copy or graphics may be displayed.

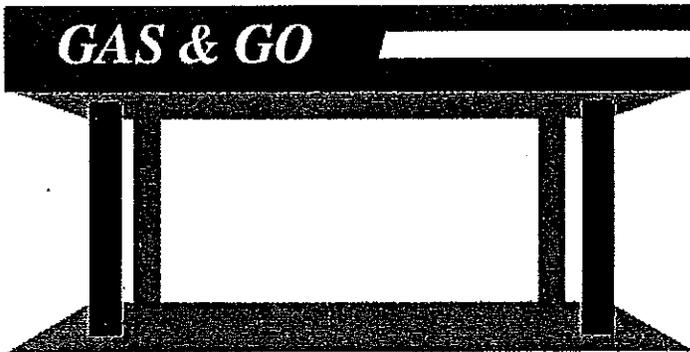
“Billboard sign” means an outdoor advertising sign or poster panel which advertises products, businesses, and/or services not connected

with the site on which the sign is located and which are customarily leased for commercial purposes.

“Building Elevation” means the entire side of a building from ground level to the roofline as viewed perpendicular from that side of the building.

“Bulletin Board (reader board) means a sign so designed that the message may be changed by removal or addition of specially designed letters that attach to the face of the sign.

“Canopy Sign” means a multisided overhead structure supported by columns, but not enclosed by walls.



**CANOPY SIGN**  
ON FREE-STANDING CANOPY

“Changing Message Center Signs” means an electronically or electrically controlled sign where different automatic changing messages are shown on the same lamp bank.

“Civic Activity Sign” means any sign that advertises a civic event open to the public and sponsored by a political subdivision of the State, educational institution, religious institution, civic or fraternal organization, or similar not-for-profit organization.

“Collector Streets” The following streets within the town of Eatonville shall be considered Collector streets for the purposes of regulating signs:

1. Carter Street.
2. Lynch Street.
3. Center Street to the West of Eatonville Highway.
4. Rainier Avenue.
5. Orchard Avenue.
6. Pennsylvania Avenue.

7. Weyerhaeuser Road.
8. Bergeren Road.
9. Madison Avenue.
10. Alder Street.
11. Antonie Ave.

“Construction Sign” means any sign used to identify the architects, engineers, contractors or other individuals or firms involved with the construction of a building and announce the character of the building or the purpose for which the building is intended.

“Fascia Sign” See “Wall Sign”

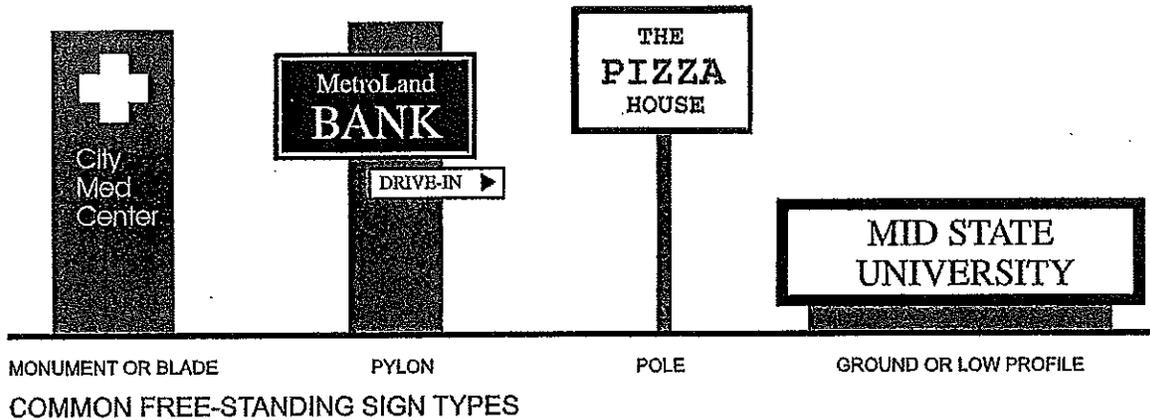
“Feather sign” means a sign made of cloth, plastic or similar material affixed to a pole that is located outdoors. Feather signs are “temporary signs”, securely anchored for safety but not permanently anchored to the ground.



COMMON FEATHER SIGNS

“Flashing Signs” means any sign which contains an intermittent or flashing light source or which includes the illusion of intermittent or flashing light by means of animation or an externally mounted intermittent light source. Excluded from the definition are public service signs.

“Free Standing Sign” means any sign which is supported by one or more uprights, poles or braces in or upon the ground.



“Frontage” means the length of the property line(s) of any single premise along either a public way or other properties on which it borders.

“Garage Sale Signs” i.e., yard sales, moving sales, patio sales, means temporary signs used to announce a sale of used items.

“Grade” means the elevation or level of the street closest to the sign to which reference is made, as measured at the street’s centerline, or the relative ground level in the immediate vicinity of the sign.

“Grand Opening Displays” means temporary signs, posters, banners, strings of lights, clusters of flags, balloons and searchlights used to announce the opening of a completely new enterprise or the opening of an enterprise under new management.

“Ground Sign” See “Freestanding Sign.”

“Height” or “Height of Sign” means the vertical distance from the grade to the highest point of a sign or any vertical projection thereof, including its supporting columns.

“Incidental signs” are small signs of a noncommercial nature without advertising intended primarily for the convenience of the public and have a maximum area of three square feet. Included are signs designating restrooms, hours of operation, entrances and exits to buildings and parking lots, help wanted, public telephones, no parking, warning, etc. Also included are labels and brand names directly affixed to consumer products such as the brand name of a garbage container or labels indicating “paper recycling.”

“Informational Signs” means a sign within a business park or commercial subdivision indicating only the name of a particular use and the direction in which it is located.

“Internal Circulation Sign” means a sign used to aid customers in circulation within parking lots of commercial properties.

“Landscaping” means any material used as a decorative feature, such as shrubbery or planting materials, planter boxes, concrete bases, brick work, decorative framing or pole covers, used in conjunction with a sign which expresses the theme of the sign and related structure but does not contain advertising copy.

“Mansard Roof” means a sloped roof or roof-like façade architecturally able to be treated as a building wall.

“Marquee” is a permanent roofed structure attached and supported by the building.

“Menu Board” means a free-standing sign orientated to the drive-through lane for a restaurant that advertises the menu items available from the drive-through window, and which has no more than 20 percent of the total area for such a sign utilized for business identification.

“Multi-Tenant” means a building or complex which houses more than one business or non residential tenant.

“Multi-Tenant Ganged Sign” means a single freestanding sign with multiple businesses listed on its face(s).

“Legally Existing Sign” means a sign which has been issued a sign permit or which was erected prior to May 23, 1994 (the date of adoption for Eatonville’s first sign ordinance).

“Non-Conforming Sign” means a sign which, whether legally erected or not, does not conform to the requirement of this chapter.

“Off-Premise Sign” means a permanent sign not located on the premises of the use or activity to which the sign pertains.

“Parapet” means an extension of a building façade above the structural roof.

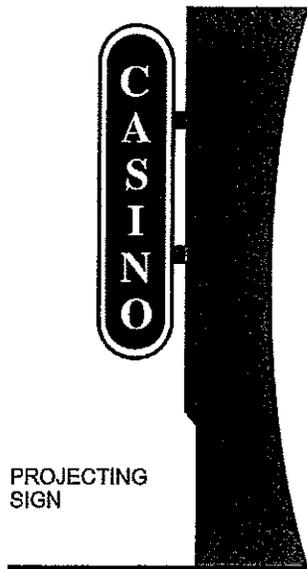
“Pole Sign” See “Freestanding Sign.”

“Political Signs” means a sign advertising a candidate or candidates for public elective office, or a political party, or a sign urging a particular vote on a public issue decided by ballot.

“Portable (mobile) Sign” means any sign not permanently attached to the ground or to a building or building surface.

“Projecting Sign” A sign other than a wall sign that is attached to or projects more than 18 inches from a building face or wall or from a structure whose primary purpose is other than the support of a sign.

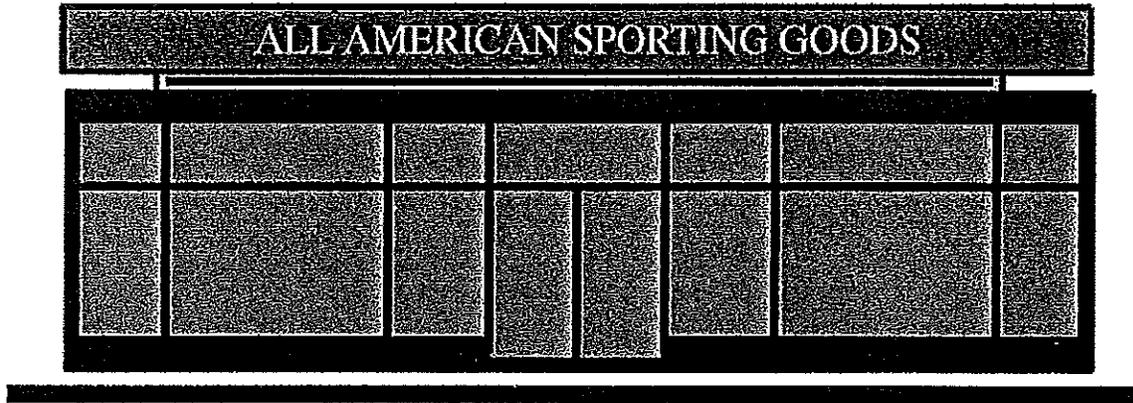
“Public agency” means any agency, political subdivision, or unit of local government of this state including, but not limited to, municipal corporations and school districts; any agency of state government; any agency of the United States; and any Indian tribe recognized as such by the federal government.



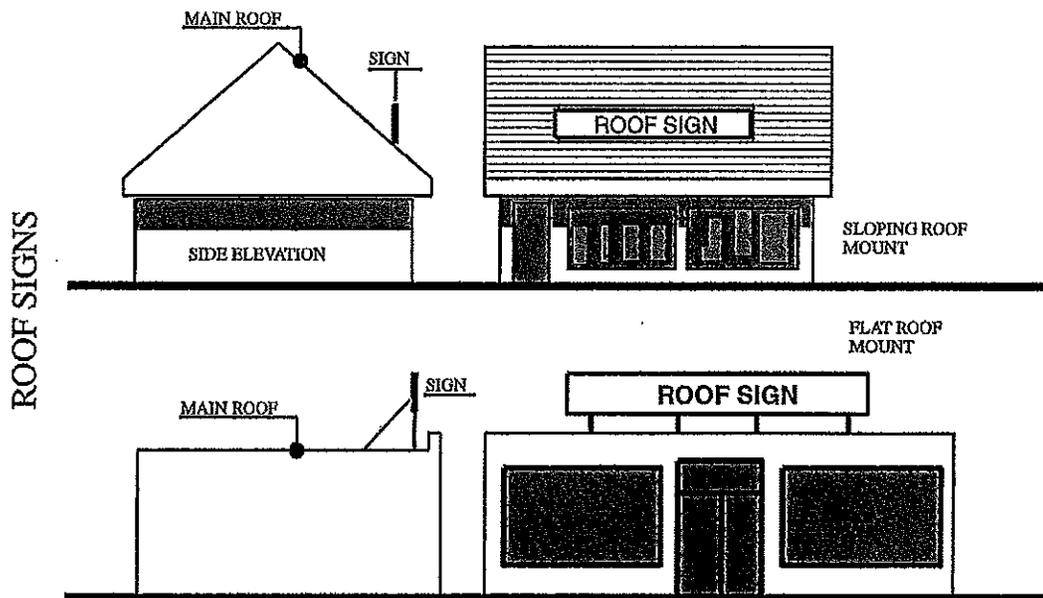
“Public Service Signs” means an electronically or electrically controlled public service sign or portion of a larger sign which conveys only information such as activities, events, time, date, temperature, atmospheric condition or news of interest to the general public where different alternating copy changes are shown on the same lamp bank matrix.

“Real Estate or Property for sale, Rental or Lease Sign” A temporary sign advertising the sale, lease or rental of the property or premises upon which it is located.

“Roof Sign” means any sign erected upon directly above a roof or on top of or above the parapet of a building



## ROOF SIGN

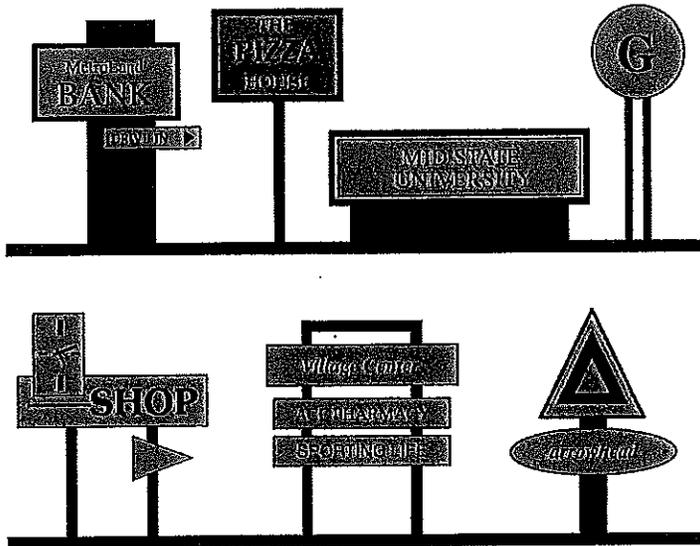


“Seasonal Sales Signs” means any sign used to advertise a sale of merchandise or other items during a particular holiday season including seasonal fireworks or Christmas holiday sales.

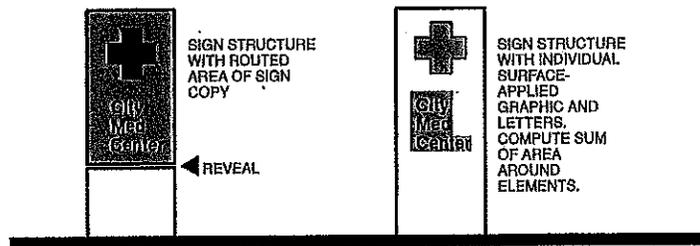
“Searchlight” means an apparatus containing an electric light and reflector on a swivel for projecting a far-reaching beam in any desired direction.

“Sign” means any device visible from a public space that displays either commercial or non commercial messages by means of graphic presentation of alphabetic or pictorial symbols or representations

“Sign Area” The area of the smallest geometric figure, or the sum of the combination of regular geometric figures, which comprise the sign face. The following diagrams demonstrate sign area calculations:

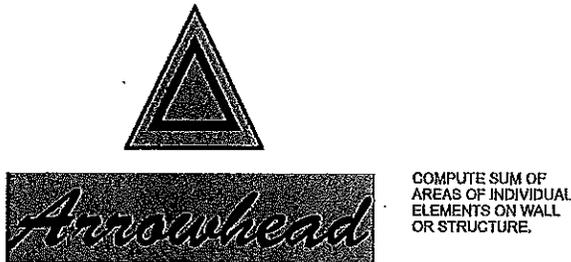


**SIGN STRUCTURES**



Notes: Sum of shaded areas only represents sign area. Sign constructed with panels or cabinets.

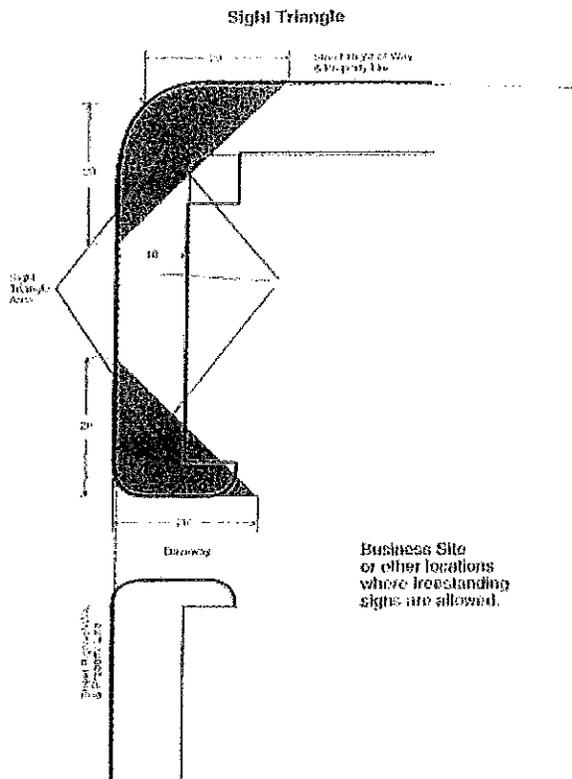
FIGURE 1003.1(3)  
SIGN AREA—COMPUTATION METHODOLOGY



Notes: Sum of shaded areas only represents sign area for code compliance purposes. Examples of signs consisting of individual letters, elements or logos placed on building walls or structures.

FIGURE 1003.1(4)  
SIGN AREA—COMPUTATION METHODOLOGY

“Sight Triangle” means the area in which no sign shall be situated at a height less than ten feet or greater than 3 feet. Please see the diagram below.

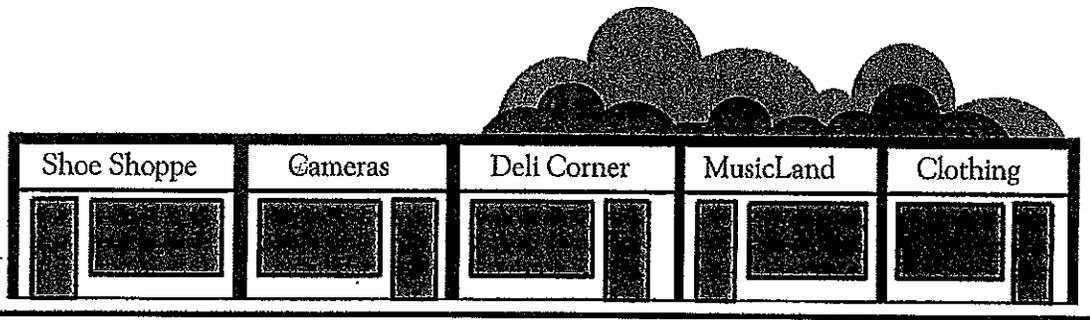


“Special Event Signs” means temporary signs used to announce a circus, a carnival, festivals or other similar events.

“Temporary Sign” A sign intended to display either commercial or noncommercial messages of a transitory or temporary nature. Portable signs or any sign not permanently embedded in the ground, or not permanently affixed to a building or sign structure that is permanently embedded in the ground, are considered temporary signs.

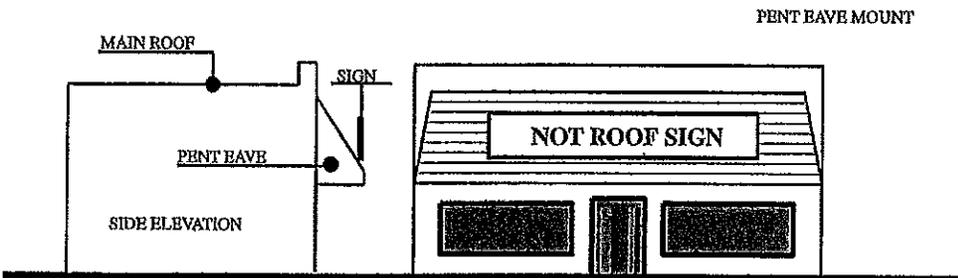
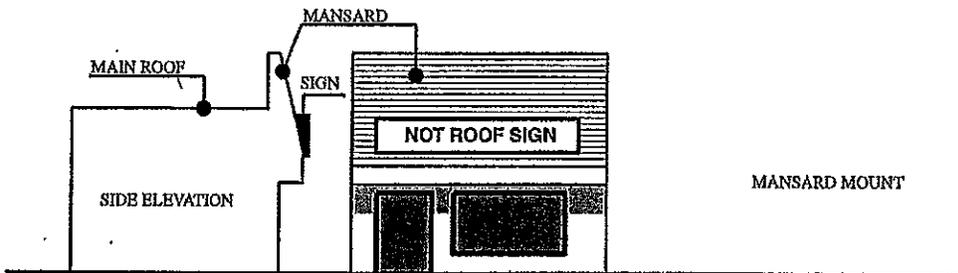
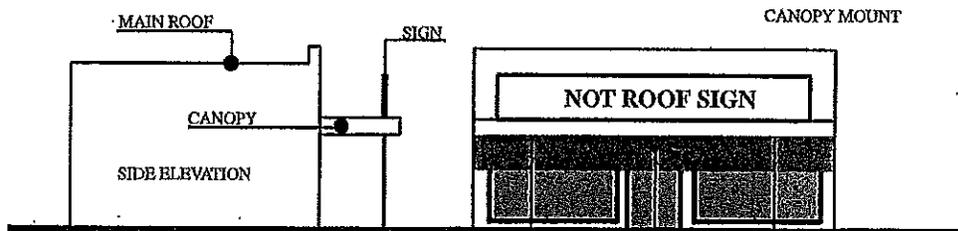
“Wall” (Fascia Sign) means any member or group of members, which defines the exterior boundaries of a building and which has a slope of eighty degrees or greater with the horizontal plane. The height of a wall shall be measured as the two-dimensional height from the average finish grade of the particular architectural building elevation adjacent to the wall to the finish roof plane.

“Wall Sign” means any sign attached to or painted directly on the wall, or erected against the wall of a building being parallel or approximately parallel to said wall; and does not exceed a distance of fifteen inches from said wall.



**WALL OR FASCIA SIGNS ON STOREFRONTS**

The following signs shall be considered wall signs.



“Way Finding Signage” means signs erected by the Town on arterial streets directing the public to public, civic, private or nonprofit facilities. Such signs shall not include the names of specific businesses.

**Section 5.** Should any section, paragraph, sentence, clause or phrase of this Ordinance, or its application to any person or circumstance, be declared unconstitutional or otherwise invalid for any reason, or should any portion of this Ordinance be preempted by state or federal law or regulation, such decision or

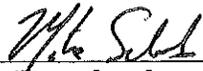
preemption shall not affect the validity of the remaining portions of this Ordinance or its application to other persons or circumstances.

**Section 6.** This ordinance shall take effect after publication of a summary, consisting of the title, pursuant to RCW 35.27.300.

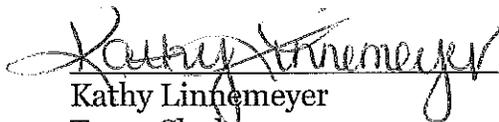
1ST READING: 07/28/2014

2ND READING: 08/11/2014

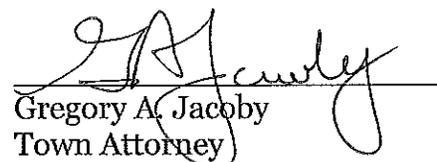
PASSED by the Town Council of the Town of Eatonville and attested by the Clerk in authentication of such passage this 11<sup>th</sup> day of August, 2014.

  
\_\_\_\_\_  
Mike Schaub  
Mayor

ATTEST:

  
\_\_\_\_\_  
Kathy Linnemeyer  
Town Clerk

APPROVED AS TO FORM:

  
\_\_\_\_\_  
Gregory A. Jacoby  
Town Attorney